



FoodMed 09

Sponsorship Prospectus

Mission and Goals

Our Mission

To accelerate the development of nutritious, local sustainable food systems by disseminating examples of best practices and convening health care professionals, university researchers, dietitians, policy makers, distributors, group purchasing organizations, procurement professionals and other participants in the supply chain.

FoodMed Goals

- To provide examples of best practices in nutritious, local sustainable food purchasing and food service practices from the U.S., Canada, and Europe.
- To provide procurement and policy tools which support a nutritious, local sustainable food supply chain and development of healthy communities.
- To provide cost effective strategies to implement nutritious, local sustainable food procurement in health care and group purchasing organizations.

Sponsorship Levels

Partners

Partners express their dedication to the mission and goals of FoodMed by contributing to the financial resources necessary for organizing and running FoodMed. Partners may agree to host an event at the Conference, including a continental breakfast, break, lunch, book-signing or reception. The benefits of being a conference Partner are:

- **Prominently featured** as Partner on all promotional materials, including flyers and brochures;
- **Highlighted** as Partner in mailings to potential sponsors, funders, signatories (including hospitals and healthcare systems), exhibitors, speakers, and attendees;
- **Recognized** as Partner with on-site signs;
- **Organizational description** in registration package for attendees, with option to include information on environmental and sustainable food policies and projects;
- **Prominently listed** in registration package as Partner;
- **Link** to Partner's website on conference homepage;
- **Recognized** as Partner and for making significant contributions to the conference from the podium;
- **Two complimentary** full Conference registrations.

Cost: \$6,000 and Partners agree to pay travel expenses for any presenter from Partnering organization. Partners include foundations, government, hospitals, health systems, health insurance providers, universities, GPOs, design firms and similar organizations not directly involved in food production or services.

Sponsors

Sponsors endorse the mission and goals of the FoodMed conference by contributing to the financial resources necessary for organizing and running FoodMed. The benefits of being a conference Sponsor are:

- **Company or Organizational description** in registration package for attendees, with option to include information on sustainable food and environmental policies and projects;
- **Listed** as Sponsor in mailings to potential partners and funders, signatories (including hospitals and healthcare systems), exhibitors, speakers, and attendees;
- **Link** to Sponsor's website on conference homepage;
- **One complimentary** full Conference registration.

Cost: \$4,000 and Sponsors agree to pay travel expenses for any presenter from supporting organization. Sponsors products or services must be consistent with preferred exhibitor guidelines as determined by FoodMed.

Supporter

Supporters endorse the mission and goals of the FoodMed conference. The benefits of being a conference Supporter are:

- **Company named** in registration package for attendees.
- **Link** to Supporter website on conference homepage;

Cost: \$2,000 and Supporters agree to pay travel expenses for any presenter from Supporter organization.

Friend

Friends express their support of FoodMed by endorsing the conference mission statement and goals. The benefits of being a FoodMed Friend are:

- **Making a clear statement** of your organization's support for nutritious, local, sustainable food systems.
- Organization name listed on conference website with **link** to homepage.

Cost: \$1,000 and Friends agree to pay travel expenses for any presenter from their organization and to help promote FoodMed through electronic or print mailings to members or affiliated organizations, internet link to conference website, or articles in association newsletters.

**For more information on FoodMed 09 Sponsorship contact:
Jamie Harvie harvie@isfusa.org or 218 525 7806**

Registration

Company Name	_____
Contact Person	_____
Organizational Representative(s) <small>(Sponsor one complimentary) (Partners two complimentary)</small>	_____
Company address	_____
City	_____ State _____ Zip _____
Country	_____
Phone	_____
Email	_____

Payment and Registration

1) **Make check payable to:** FoodMed or Health Care Without Harm (payment necessary to process registration)

2) **Mail registration form and check to:**

FoodMed c/o HCWH 1901 N Moore St. Suite 509 Arlington VA 22209

Sponsorship Benefits

To receive the indicated benefits, please forward to Jamie Harvie at harvie@isfusa.org no later than June 14th,

- **Company description** for registration package for attendees, with option to include information on sustainable food and environmental policies and projects – no longer than 250 words;
- **Logo and Link**

Hotel Reservations:

FoodMed encourages all participants to book their room at MGM Grand Hotel. A special room rate of \$169 is set aside for the group. Please make your reservations directly with the MGM Grand Hotel by calling Guest Services at 888-MGM-DETR (888-646-3387) and make sure you indicate that this is for the FoodMed conference. You may also link to this website to reserve your room on line.

<https://reservations.mgmmirage.com/bookingengine.aspx?pid=016&host=promo&code=FOM>