



FoodMed O7 - Exhibitor Prospectus

The FoodMed 2007 Conference will attract:

- Senior executives from major GPOs
- Senior Food Service Directors from leading health care systems
- Senior Managers from Food Service Contractors and Food Distribution
- Medical, Nutrition, and Dietetics from major teaching hospitals

FoodMed 2007 is a great opportunity for leaders in the health care sector and vendors of products and services which support sustainable food systems to meet. **Extremely limited exhibitor space will ensure high traffic flow**

Exhibitor Benefits

- **Time dedicated solely** for exhibits to ensure traffic flow to your booth
- **Company name listed in Exhibitors' Guide** (if application and full payment received by June 1st, 2007), which will be part of the conference registration package given to all participants. The Exhibitors' Guide will include: contact information, environmental vision statement, products displayed, and index of products.
- **Company name listed** on www.foodmed.org with link to your home page
- **One complementary** conference registration to CleanMed 2008

Screen for Ecologically Preferable Products and Sustainable Food System Products / Services. Preferred Exhibitors demonstrate adherence to:

- Third Party Certified Products: Fair Trade, Food Alliance, Rain Forest Alliance, Marine Stewardship Council, Certified Human, etc
- GMO free commitment, No Artificial Trans Fats, rBGH-free dairy commitment
- Packaging - PVC-free, Polycarbonate Free, Recycled
- Fresh, Local or Regional Food Products/Distribution

Space Details

This is table top display only. There can not be anything on the wall behind and only things that will fit on a 2x6 table top.

- There is Complimentary Skirting of the tables.
- Complimentary Wireless Internet is in the room, however if you have a presentation that depends on Internet access, wireless is not a guaranteed source for consistent access.
- Power supply will provided at no charge however, If you would like to order a Hard Wired Land Line for Internet access, extra charges apply: at \$350 per line. Please call the hotel Telecom Dept at 617-385-5006 to place your order directly.

Hotel Reservations:

FoodMed encourages all participants to book their room at The Seaport Boston Hotel. A room block and special room rate is set aside for the group. Please make your reservations directly with the Seaport Boston by calling 1.877.732.7678. To obtain the discounted rate provide this Group Code: HCOH
You may also link to this website to reserve your room on line.
Be sure to make your reservation as soon as possible to ensure availability!



<http://www.seaportboston.com/seabos/Home/HomePage.asp?xSD=06/25/2007&xED=06/30/2007&xAT=1&xCD=0&xRM=1&xRI=T&xRC=HCOH&SIDE=1&xPO=HCOH&xAA=&xPA=&xRT=&PIDII=8320790>

Shipping Instructions

SEAPORT BOSTON HOTEL

HOLD FOR GUEST: Provide your name and company name, and arrival date.

1 Seaport Lane

Boston, MA 02210

IF you have just one or two small boxes of handouts, send no sooner than a day or two prior to your arrival. Ask front desk upon arrival to deliver your box to your room. Should you have a larger box or several, please call the hotel for special shipping and receiving instructions. 617-385-4000

Cancellations and Refunds:

All cancellations must be in writing. The following refund schedule applies: Cancellation on or prior to June 1, 2007; exhibit fees will be returned with an exception of a \$100 administration fee. No portion of the original exhibit fee will be refunded after June 1, 2007.

Cost: One Table \$500

Exhibitor Registration

To register for FoodMed 2007, please fill out the information below.

If you have any questions, contact Jamie Harvie voicemail. 218 525 7806
email. harvie@isfusa.org

Company Name _____
Contact Person _____
On-site
Representative _____
Company address _____
City _____ State _____ Zip _____
Country _____
Phone _____
Email _____

Electric Power? Yes No

Payment

Make check payable to: Health Care Without Harm (payment necessary to process registration)
Mail registration form and check to:

FoodMed c/o HCWH 1901 N Moore St. Suite 509 Arlington VA 22209

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